

## **Smokeless Tobacco, E-Vapour Products and Heated Tobacco in the Czech Republic**

Market Direction | 2022-06-30 | 29 pages | Euromonitor

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### **Report description:**

Retail volume sales of closed vaping systems more than doubled during 2020, and they continued to exhibit dynamic growth in 2021, with closed system rechargeable and cartridges among the main drivers of this. The health and wellness trend, which has been deepened by COVID-19, is leading a growing number of smokers to switch to products they perceive as less harmful, with vaping particularly popular among young adults. The rising cost of tobacco due to hikes in excise tax is also playing a role i...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
June 2022

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##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Vaping increasingly dominated by the leading players in tobacco

Product offer in heated tobacco is widening, undermining the dominance of Philip Morris

Nicotine pouches continue to grow at the expense of moist snuff

##### PROSPECTS AND OPPORTUNITIES

Increased health consciousness and rising excise taxes on traditional tobacco products will continue to spur growth in heated tobacco

Closed vaping systems will gain ground on open ones

Nicotine pouches will be the top performer, as they can be consumed discretely

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