

# Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ecuador

Market Direction | 2022-06-28 | 19 pages | Euromonitor

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### **Report description:**

E-vapour products registered a further significant fall in value sales in 2021. There were several factors that led to the decline. Some consumers have quit vaping, while other consumers have switched to smoking cigarettes again, particularly those consumers that are price sensitive, as there is wide availability of cheap contraband cigarettes available.

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784 tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com Reduced harm Vapour products PRODUCTION/IMPORTS/EXPORTS MARKET INDICATORS Table 8 Number of Adult Smokers by Gender 2016-2021 MARKET DATA Table 9 Sales of Tobacco by Category: Volume 2016-2021 Table 10 Sales of Tobacco by Category: Value 2016-2021 Table 11 Sales of Tobacco by Category: % Volume Growth 2016-2021 Table 12 Sales of Tobacco by Category: % Value Growth 2016-2021 Table 13 Forecast Sales of Tobacco by Category: Volume 2021-2026 Table 14 Forecast Sales of Tobacco by Category: Value 2021-2026 Table 15 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026 Table 16 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026 DISCLAIMER SOURCES Summary 2 Research Sources



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