

Smokeless Tobacco, E-Vapour Products and Heated Tobacco in China

Market Direction | 2022-06-29 | 18 pages | Euromonitor

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Report description:

Having developed rapidly in the past three years, the competitive landscape of e-vapour products has now been roughly established. In addition to expanding their retail outlets, main players such as RELX and Yooz are also working on new flavours, fashionable packaging and low prices. Yuedong Cai, the CEO of Yooz, believes that cartridges are like food, and devices are like clothing, with the key being innovative flavours and fashionable design. As a result, Yooz launched an Iced Latte flavour in...

Euromonitor International's Smokeless Tobacco, E-Vapour Products and Heated Tobacco in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: E-Vapour Products, Heated Tobacco Products, Smokeless Tobacco, Tobacco Free Oral Nicotine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Smokeless Tobacco, E-Vapour Products and Heated Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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