

## **Premium and Luxury Cars in China**

Market Direction | 2022-06-29 | 16 pages | Euromonitor

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### **Report description:**

Since 2021, premium and luxury cars has been affected by the ongoing COVID-19 pandemic and the supply disruptions it brought about, with chip supply shortages especially affecting this category. Despite the adverse impact of chip shortages and the high prices of raw materials, which led to a slowdown in the production of major car manufacturers, premium and luxury cars sustained its growth in 2021. Brand premium and high and robust local demand cushioned the negative impacts of supply issues. Me...

Euromonitor International's Premium and Luxury Cars in China report offers a comprehensive guide to the size and shape of the Premium and Luxury Cars market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Premium and Luxury Cars retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Premium and Luxury Cars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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