

## **Pet Products in the United Arab Emirates**

Market Direction | 2022-07-01 | 20 pages | Euromonitor

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### **Report description:**

As physical events resume, the increasing presence of pet festivals such as the Yas Pet Festival and the Dubai Pet Festival continue to stimulate growth of pet products in the United Arab Emirates. The presence of these festivals exposes pet owners to niche pet products that they might not otherwise know about. In addition, retailers are also increasingly exposed to products such as personalised beds, wardrobes and toys, which has a spillover effect as these products are increasingly found in pe...

Euromonitor International's Pet Products in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

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Increasing personalisation in pet products stimulates growth of niche products

Innovation to continue stimulating demand for pet products

Veterinary clinics and pet shops will continue to lead but e-commerce likely to gain further penetration as rising number of operators move online

#### **PROSPECTS AND OPPORTUNITIES**

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