

Personal Luxury in China

Market Direction | 2022-06-29 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Designer apparel and footwear achieved exceptional current value growth in 2021, with bricks-and-mortar stores resuming their operations. However, the regional lockdowns in early 2022 due to the Omicron outbreak, which has spread to many regions across China, will hurt sales of designer apparel and footwear, especially in the second quarter, which is expected to contribute to continued but slower growth in the year overall. As trying-on items still constitutes an essential part of the purchasing...

Euromonitor International's Personal Luxury in China report offers a comprehensive guide to the size and shape of the Personal Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Personal Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Timepieces, Luxury Wearables Electronics, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Personal Luxury in China
Euromonitor International
June 2022

List Of Contents And Tables

PERSONAL LUXURY IN CHINA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear)

Luxury sunglasses

Luxury jewellery

Luxury leather goods

Luxury wearables

Luxury timepieces

Luxury writing instruments and stationery

Super premium beauty and personal care

PROSPECTS AND OPPORTUNITIES

COVID-19 restrictions weigh on personal luxury sales in China

Super premium fragrances expected to see dynamic momentum

CATEGORY DATA

Table 1 Sales of Personal Luxury by Category: Value 2017-2022

Table 2 Sales of Personal Luxury by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Personal Luxury: % Value 2017-2021

Table 4 LBN Brand Shares of Personal Luxury: % Value 2018-2021

Table 5 Distribution of Personal Luxury by Format: % Value 2017-2022

Table 6 Forecast Sales of Personal Luxury by Category: Value 2022-2027

Table 7 Forecast Sales of Personal Luxury by Category: % Value Growth 2022-2027

LUXURY GOODS IN CHINA

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2017-2022

Table 9 Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 14 Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Personal Luxury in China

Market Direction | 2022-06-29 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com