

Luxury Goods in China

Market Direction | 2022-06-29 | 37 pages | Euromonitor

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Report description:

Luxury goods had a promising start in China in 2022, with leading luxury goods conglomerates continuing their robust growth in the first quarter, and encouraging results reported. However, in the second quarter it was faced with high uncertainty, given the rapid spread of the Omicron variant of COVID-19, which led to full or partial lockdown in dozens of cities in China. A "pause button" has been pressed on luxury consumption in China, as Shanghai, the "luxury hub" of China, as well as the regio...

Euromonitor International's Luxury Goods in China report offers a comprehensive guide to the size and shape of the Luxury Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Goods retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Experiential Luxury, Fine Wines/Champagne and Spirits, Personal Luxury, Premium and Luxury Cars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Luxury Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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