

Home Care in Uganda

Market Direction | 2022-07-01 | 45 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

In 2021 home care sales slowed after experiencing above average growth in 2020 due to the onset of COVID-19. Despite the popularity of traditional alternatives and high poverty levels in the country, population growth, retailing development and urbanisation are boosting home care. Low socioeconomic groups are trading up to home care from unpackaged alternatives, while mid- and high-income urbanites are buying a wider range. However, basic and multifunctional products remain the most popular.

Euromonitor International's Home Care in Uganda market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Home Care in Uganda
Euromonitor International
July 2022

List Of Contents And Tables

HOME CARE IN UGANDA

EXECUTIVE SUMMARY

Home care in 2021: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for home care?

MARKET DATA

Table 1 Sales of Home Care by Category: Value 2016-2021

Table 2 Sales of Home Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Home Care: % Value 2017-2021

Table 4 LBN Brand Shares of Home Care: % Value 2018-2021

Table 5 Distribution of Home Care by Format: % Value 2016-2021

Table 6 Distribution of Home Care by Format and Category: % Value 2021

Table 7 Forecast Sales of Home Care by Category: Value 2021-2026

Table 8 Forecast Sales of Home Care by Category: % Value Growth 2021-2026

DISCLAIMER

LAUNDRY CARE

2021 Developments

Prospects and Opportunities

Category Data

Table 9 Sales of Laundry Care by Category: Value 2016-2021

Table 10 □Sales of Laundry Care by Category: % Value Growth 2016-2021

Table 11 □Sales of Laundry Aids by Category: Value 2016-2021

Table 12 □Sales of Laundry Aids by Category: % Value Growth 2016-2021

Table 13 □Sales of Laundry Detergents by Category: Value 2016-2021

Table 14 □Sales of Laundry Detergents by Category: % Value Growth 2016-2021

Table 15 □NBO Company Shares of Laundry Care: % Value 2017-2021

Table 16 □LBN Brand Shares of Laundry Care: % Value 2018-2021

Table 17 □Forecast Sales of Laundry Care by Category: Value 2021-2026

Table 18 □Forecast Sales of Laundry Care by Category: % Value Growth 2021-2026

DISHWASHING

Table 19 □Sales of Dishwashing by Category: Value 2016-2021

Table 20 □Sales of Dishwashing by Category: % Value Growth 2016-2021

Table 21 □NBO Company Shares of Dishwashing: % Value 2017-2021

Table 22 □LBN Brand Shares of Dishwashing: % Value 2018-2021

Table 23 □Forecast Sales of Dishwashing by Category: Value 2021-2026

Table 24 □Forecast Sales of Dishwashing by Category: % Value Growth 2021-2026

SURFACE CARE

Table 25 □Sales of Surface Care by Category: Value 2016-2021

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 26 □Sales of Surface Care by Category: % Value Growth 2016-2021

Table 27 □NBO Company Shares of Surface Care: % Value 2017-2021

Table 28 □LBN Brand Shares of Surface Care: % Value 2018-2021

Table 29 □Forecast Sales of Surface Care by Category: Value 2021-2026

Table 30 □Forecast Sales of Surface Care by Category: % Value Growth 2021-2026

BLEACH

Table 31 □Sales of Bleach: Value 2016-2021

Table 32 □Sales of Bleach: % Value Growth 2016-2021

Table 33 □NBO Company Shares of Bleach: % Value 2017-2021

Table 34 □LBN Brand Shares of Bleach: % Value 2018-2021

Table 35 □Forecast Sales of Bleach: Value 2021-2026

Table 36 □Forecast Sales of Bleach: % Value Growth 2021-2026

TOILET CARE

Table 37 □Sales of Toilet Care by Category: Value 2016-2021

Table 38 □Sales of Toilet Care by Category: % Value Growth 2016-2021

Table 39 □NBO Company Shares of Toilet Care: % Value 2017-2021

Table 40 □LBN Brand Shares of Toilet Care: % Value 2018-2021

Table 41 □Forecast Sales of Toilet Care by Category: Value 2021-2026

Table 42 □Forecast Sales of Toilet Care by Category: % Value Growth 2021-2026

POLISHES

Table 43 □Sales of Polishes by Category: Value 2016-2021

Table 44 □Sales of Polishes by Category: % Value Growth 2016-2021

Table 45 □NBO Company Shares of Polishes: % Value 2017-2021

Table 46 □LBN Brand Shares of Polishes: % Value 2018-2021

Table 47 □Forecast Sales of Polishes by Category: Value 2021-2026

Table 48 □Forecast Sales of Polishes by Category: % Value Growth 2021-2026

AIR CARE

Table 49 □Sales of Air Care by Category: Value 2016-2021

Table 50 □Sales of Air Care by Category: % Value Growth 2016-2021

Table 51 □NBO Company Shares of Air Care: % Value 2017-2021

Table 52 □LBN Brand Shares of Air Care: % Value 2018-2021

Table 53 □Forecast Sales of Air Care by Category: Value 2021-2026

Table 54 □Forecast Sales of Air Care by Category: % Value Growth 2021-2026

HOME INSECTICIDES

Table 55 □Sales of Home Insecticides by Category: Value 2016-2021

Table 56 □Sales of Home Insecticides by Category: % Value Growth 2016-2021

Table 57 □NBO Company Shares of Home Insecticides: % Value 2017-2021

Table 58 □LBN Brand Shares of Home Insecticides: % Value 2018-2021

Table 59 □Forecast Sales of Home Insecticides by Category: Value 2021-2026

Table 60 □Forecast Sales of Home Insecticides by Category: % Value Growth 2021-2026

Home Care in Uganda

Market Direction | 2022-07-01 | 45 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com