

## **Fine Wines/Champagne and Spirits in the US**

Market Direction | 2022-06-28 | 19 pages | Euromonitor

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### **Report description:**

Due to a shift towards at-home consumption amidst the pandemic, fine wines/champagne and spirits delivered sharp growth in 2020, while the surge receded in 2021, and this is set to continue in 2022, as consumers are returning to their normal lives post-pandemic. In 2021, fine wines/champagne and spirits delivered weak growth in current value terms and a slight drop in retail volumes, and the same pattern is set to continue in 2022.

Euromonitor International's Fine Wines/Champagne and Spirits in USA report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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