

Eyewear in the Philippines

Market Direction | 2022-06-28 | 35 pages | Euromonitor

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Report description:

Eyewear suffered a significant, double-digit decline in demand during the COVID-19 pandemic in 2020, albeit not to the same extent as overall personal accessories. All types of eyewear were negatively impacted by restrictions on store operations, disruptions to production, and enforced home seclusion as a result of the COVID-19 pandemic. However, sales of eyewear were able to make a quick recovery after most shops reopened in 2021. Spectacles was one category that did particularly well since mos...

Euromonitor International's Eyewear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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