

## **Experiential Luxury in Singapore**

Market Direction | 2022-07-01 | 17 pages | Euromonitor

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### **Report description:**

A return to strong growth for experiential luxury was evident in 2021 with further momentum expected over 2022. 2021 witnessed an increase in tourist numbers into Singapore due to the Vaccinated Travel Lane scheme with other participating countries and the relaxation of more travel-related pandemic measures. Other than inbound tourists, the ongoing improving performance of luxury hotels can be attributed to SingapoRediscover, which aims to encourage local consumers to explore their own country.

Euromonitor International's Experiential Luxury in Singapore report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Experiential Luxury market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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