

Contact Lenses and Solutions in Spain

Market Direction | 2022-07-01 | 21 pages | Euromonitor

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Report description:

The outbreak of COVID-19 had a strongly negative impact on the Spanish economy. Given that it was already struggling prior to the outbreak of the virus, Spaniards were forced to return to the frugal purchasing habits seen during the 2008-2009 global financial crisis. This resulted in a 2020 decline for contact lenses, as many consumers chose to wear their contact lenses for longer than the recommended time to save money. In addition, the use of contact lenses is heavily linked with going out and...

Euromonitor International's Contact Lenses and Solutions in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Reduced restrictions and mandatory use of face masks are benefiting sales

Hygiene concerns boost growth for daily disposable lenses

CooperVision continues to lead the landscape, offering online ordering and home delivery

PROSPECTS AND OPPORTUNITIES

Normalisation of active lifestyles to boost demand for contact lenses

Falling levels of laser eye treatments and rising health trends will boost growth for contact lenses in Spain

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