

Contact Lenses and Solutions in Indonesia

Market Direction | 2022-06-27 | 19 pages | Euromonitor

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Report description:

Following the double-digit declines recorded in 2020, retail current value sales of contact lenses and solutions saw a partial recovery in 2021. Restrictions on movement, leading Indonesians to spend much more time at home, were the main reason for the decline as consumers became less concerned about their appearance. Moreover, following advice from the World Health Organisation (WHO) that COVID-19 could be transmitted through the eyes, many people became more reticent about touching their eyes,...

Euromonitor International's Contact Lenses and Solutions in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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2022 DEVELOPMENTS

Relaxation on social and travel restrictions lead to full sales recovery

FRP sees fastest volume growth since it had further to recovery than DD; conventional lenses continues its decline

E-commerce will continue to grow in importance thanks to the highly youthful population that is confident shopping online

PROSPECTS AND OPPORTUNITIES

Demand for contact lenses will grow thanks to rising cases of myopia and more time outside the home

FRP to replace DD as most dynamic category as fears of COVID-19 fade

Johnson & Johnson will continue to dominate thanks to continued innovations; e-commerce will see rising share due to convenience offering and greater investment

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