

## **Cigars, Cigarillos and Smoking Tobacco in the Czech Republic**

Market Direction | 2022-06-30 | 26 pages | Euromonitor

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### **Report description:**

In sharp contrast to cigarettes, retail volume sales of cigars and particularly cigarillos continued to expand during 2021. Demand the cigarillos continued to be boosted by the ban on sales of menthol cigarettes, which was introduced in 2020. As a result, some cigarette smokers who strongly prefer this flavour switched to cigarillos, which are not covered by the ban on menthol. This has also led to a widening in the product offer in cigarillos, with new product launches including Burton Green fr...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Cigars, Cigarillos and Smoking Tobacco in the Czech Republic

Euromonitor International

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List Of Contents And Tables

### CIGARS, CIGARILLOS AND SMOKING TOBACCO IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Menthol cigarette ban boosts demand for cigarillos

Excise duty hikes lead some smokers to substitute fine cut tobacco for cigarettes

Pipe tobacco's long-term decline continues, as younger consumers have little interest in it

#### PROSPECTS AND OPPORTUNITIES

Growth in volume sales of fine cut tobacco will slow, as alternatives like vaping grow in popularity

Menthol flavouring will continue to drive growth in demand for cigarillos

Pipe tobacco and cigars will continue to underperform

#### CATEGORY DATA

Table 1 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2016-2021

Table 2 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2016-2021

Table 3 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2016-2021

Table 4 Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2016-2021

Table 5 Sales of Cigars by Size: % Volume 2016-2021

Table 6 Sales of Cigarillos by Price Platform 2016-2021

Table 7 NBO Company Shares of Cigars and Cigarillos: % Volume 2017-2021

Table 8 LBN Brand Shares of Cigars and Cigarillos: % Volume 2018-2021

Table 9 NBO Company Shares of Cigars: % Volume 2017-2021

Table 10 □LBN Brand Shares of Cigars: % Volume 2018-2021

Table 11 □NBO Company Shares of Cigarillos: % Volume 2017-2021

Table 12 □LBN Brand Shares of Cigarillos: % Volume 2018-2021

Table 13 □NBO Company Shares of Smoking Tobacco: % Volume 2017-2021

Table 14 □LBN Brand Shares of Smoking Tobacco: % Volume 2018-2021

Table 15 □NBO Company Shares of Pipe Tobacco: % Volume 2017-2021

Table 16 □LBN Brand Shares of Pipe Tobacco: % Volume 2018-2021

Table 17 □NBO Company Shares of Fine Cut Tobacco: % Volume 2017-2021

Table 18 □LBN Brand Shares of Fine Cut Tobacco: % Volume 2018-2021

Table 19 □Distribution of Cigars and Cigarillos by Format: % Volume 2016-2021

Table 20 □Distribution of Smoking Tobacco by Format: % Volume 2016-2021

Table 21 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Volume 2021-2026

Table 22 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: Value 2021-2026

Table 23 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Volume Growth 2021-2026

Table 24 □Forecast Sales of Cigars, Cigarillos and Smoking Tobacco by Category: % Value Growth 2021-2026

### TOBACCO IN THE CZECH REPUBLIC

#### EXECUTIVE SUMMARY

Tobacco in 2021: The big picture

2021 key trends

Competitive landscape

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Retailing developments

What next for tobacco?

## OPERATING ENVIRONMENT

Legislation

Summary 1      Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Health warnings

Plain packaging

Point-of-sale display bans

Smoking in public places

Flavoured tobacco product ban

Vapour products

## PRODUCTION/IMPORTS/EXPORTS

### MARKET INDICATORS

Table 25 Number of Adult Smokers by Gender 2016-2021

### MARKET DATA

Table 26 Sales of Tobacco by Category: Volume 2016-2021

Table 27 Sales of Tobacco by Category: Value 2016-2021

Table 28 Sales of Tobacco by Category: % Volume Growth 2016-2021

Table 29 Sales of Tobacco by Category: % Value Growth 2016-2021

Table 30 Forecast Sales of Tobacco by Category: Volume 2021-2026

Table 31 Forecast Sales of Tobacco by Category: Value 2021-2026

Table 32 Forecast Sales of Tobacco by Category: % Volume Growth 2021-2026

Table 33 Forecast Sales of Tobacco by Category: % Value Growth 2021-2026

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### SOURCES

Summary 2 Research Sources

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