

Cigars, Cigarillos and Smoking Tobacco in the Czech Republic

Market Direction | 2022-06-30 | 26 pages | Euromonitor

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Report description:

In sharp contrast to cigarettes, retail volume sales of cigars and particularly cigarillos continued to expand during 2021. Demand for the cigarillos continued to be boosted by the ban on sales of menthol cigarettes, which was introduced in 2020. As a result, some cigarette smokers who strongly prefer this flavour switched to cigarillos, which are not covered by the ban on menthol. This has also led to a widening in the product offer in cigarillos, with new product launches including Burton Green fr...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

June 2022

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Menthol cigarette ban boosts demand for cigarillos

Excise duty hikes lead some smokers to substitute fine cut tobacco for cigarettes

Pipe tobacco's long-term decline continues, as younger consumers have little interest in it

PROSPECTS AND OPPORTUNITIES

Growth in volume sales of fine cut tobacco will slow, as alternatives like vaping grow in popularity

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Pipe tobacco and cigars will continue to underperform

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