

Cigars, Cigarillos and Smoking Tobacco in Croatia

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Report description:

In 2021, excise tax on fine cut tobacco and pipe tobacco increased again from HRK800 to HRK860, resulting in a further increase in unit prices. Despite the excise tax increasing, fine cut tobacco continued to perform well due to a rise in the prices of cigarettes, as consumers shifted from cigarettes to fine cut tobacco. Cigars and cigarillos have a different target audience to smoking tobacco in Croatia. Indeed, smoking tobacco has more in common with cigarettes, as many roll-your-own (RYO) smo...

Euromonitor International's Cigars, Cigarillos and Smoking Tobacco in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigars and Cigarillos, Smoking Tobacco.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigars, Cigarillos and Smoking Tobacco market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Fine cut tobacco performs well in 2021 thanks to price sensitive consumers

Illicit trade continues to pose a major threat to retail sales of smoking tobacco in 2021

Saturation in cigars and growing array of alternatives to smoking tobacco limit innovation and new product development

PROSPECTS AND OPPORTUNITIES

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