

Cigarettes in the Czech Republic

Market Direction | 2022-06-30 | 22 pages | Euromonitor

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Report description:

The number of cigarette sticks (licit and illicit) sold in the Czech Republic continued to decline during 2021. Younger adults are increasingly opting for alternatives to cigarettes, such as heated tobacco and vaping, which they perceive as less damaging to their health. The pandemic may also have played a role in dampening demand by drawing attention to long-term health risks associated with smoking. A significant increase in the price of cigarettes due to an 11% increase in excise tax that was...

Euromonitor International's Cigarettes in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CIGARETTES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2021 DEVELOPMENTS

Volume sales continue to decline, as health conscious younger consumers increasingly favour alternatives to cigarettes

Declining constant value sales lead some manufacturers to rationalise their brand portfolios

Menthol ban leads some to switch to e-vapour products, heated tobacco or cigarillos

PROSPECTS AND OPPORTUNITIES

Deepening health and wellness trend and excise duty hikes will continue to undermine demand

A difficult economic environment may see more local consumers trade down to economy brands

Illicit trade will continue to gain ground

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TOBACCO IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

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