

Cigarettes in Japan

Market Direction | 2022-06-29 | 22 pages | Euromonitor

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Report description:

In 2021, cigarettes continued to record a sharp decline in volume sales, following the final stage of tax increases. In December 2017, the government announced a reform of the tobacco tax scheme from 2018 to 2022, to increase the taxes on cigarettes and heated tobacco. It was decided that the level of tax on cigarettes would be increased in three stages, in 2018, 2020 and 2021. The pure increase of the tax at each stage was JPY1 per stick, equivalent to JPY20 per pack, as 20 sticks is the standa...

Euromonitor International's Cigarettes in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cigarettes wins consumers back from cigarillos

Philip Morris gains share with its new economy product

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TOBACCO IN JAPAN

EXECUTIVE SUMMARY

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