

Cigarettes in Ecuador

Market Direction | 2022-06-28 | 22 pages | Euromonitor

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Report description:

An ominous milestone in 2021 was the closure of the Phillip Morris-owned Tabacalera Nacional Andina (TANASA) factory, which had a monopoly on legal cigarettes sales in Ecuador and had been operating in the country for almost 50 years. However, with the illicit trade significantly surpassing licit volume sales and continuing to increase, Phillip Morris decided to shut the factory and import its brands into Ecuador instead. The TANASA plant had been operating at below 15% capacity for five years,...

Euromonitor International's Cigarettes in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOBACCO IN ECUADOR

EXECUTIVE SUMMARY

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