

Cigarettes in Croatia

Market Direction | 2022-06-30 | 24 pages | Euromonitor

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Report description:

In 2021, the fixed excise on cigarettes increased from HRK370 to HRK400 per 1,000 sticks, with ad valorem tax remaining at 34% resulting in an increase of cigarette packs' unit price, while the minimum tax per 1,000 sticks rose from HRK824 to HRK888. Croatia's government has agreed to increase specific taxes and abide by initiatives in line with EU tax levels and regulations. For example, in May 2019, the European system of traceability in cigarettes and RYO tobacco, a pillar of the EU's fight a...

Euromonitor International's Cigarettes in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be the new legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cigarettes Including Fine Cut Stick Equivalent.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cigarettes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAT Hrvatska remains the leading player in 2021

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TOBACCO IN CROATIA

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