

Cider/Perry in Croatia

Market Direction | 2022-06-30 | 19 pages | Euromonitor

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Report description:

Cider/Perry is comparatively new in Croatia, first developing visible share in 2010. The relative immaturity has driven strong growth from a low base over the review period. Cider/perry is in line with strengthening consumer trends for lighter, low ABV drinks with fruity flavours, and as result, consumer interest is high. While total volume sales registered a sharp fall in 2020, with the reopening of on-trade in 2021, cider/perry registered a strong recovery. Out of all alcoholic drinks, cider/p...

Euromonitor International's Cider/Perry in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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