

## **Cider/Perry in Croatia**

Market Direction | 2022-06-30 | 19 pages | Euromonitor

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### **Report description:**

Cider/Perry is comparatively new in Croatia, first developing visible share in 2010. The relative immaturity has driven strong growth from a low base over the review period. Cider/perry is in line with strengthening consumer trends for lighter, low ABV drinks with fruity flavours, and as result, consumer interest is high. While total volume sales registered a sharp fall in 2020, with the reopening of on-trade in 2021, cider/perry registered a strong recovery. Out of all alcoholic drinks, cider/p...

Euromonitor International's Cider/Perry in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

CIDER/PERRY IN CROATIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Reopening of on-trade hugely benefits cider/perry

Somersby remains dominant in cider/perry

Continued innovation

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Premiumisation trend continues

Potential headwinds could dampen volume growth

CATEGORY DATA

Table 1 Sales of Cider/Perry: Total Volume 2016-2021

Table 2 Sales of Cider/Perry: Total Value 2016-2021

Table 3 Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 4 Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 5 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 6 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 7 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 10 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 11 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021

Table 12 □Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 13 □Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 14 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 15 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

ALCOHOLIC DRINKS IN CROATIA

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

## TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 16 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

## MARKET DATA

Table 17 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 18 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 25 GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 26 Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 27 Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 28 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 29 Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 30 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 31 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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## SOURCES

Summary 2 Research Sources

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