

Cider/Perry in Bosnia and Herzegovina

Market Direction | 2022-06-30 | 21 pages | Euromonitor

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Report description:

Consumption of cider/perry in Bosnia and Herzegovina is heavily concentrated in on-trade channels. Accordingly, the category was particularly hard hit in 2020 when foodservice outlets were forced to close for lengthy periods during lockdowns and fear of contracting COVID-19 discouraged many people from frequenting such establishments after they reopened, with on-trade volume sales declining at a high double-digit rate. The blow was softened somewhat by a surge in retail demand, but this was nowh...

Euromonitor International's Cider/Perry in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

CIDER/PERRY IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

On-trade volume sales recover strongly while retail demand contracts

Appeal of cider/perry remains limited in Bosnia and Herzegovina

Carlsberg's Somersby brand continues to dominate cider/perry

PROSPECTS AND OPPORTUNITIES

Outlook is positive but cider/perry will remain a minor category

Marketing strategies will continue to focus on young adults

Commanding lead of Somersby unlikely to be challenged

CATEGORY DATA

Table 1 Sales of Cider/Perry: Total Volume 2016-2021

Table 2 Sales of Cider/Perry: Total Value 2016-2021

Table 3 Sales of Cider/Perry: % Total Volume Growth 2016-2021

Table 4 Sales of Cider/Perry: % Total Value Growth 2016-2021

Table 5 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2016-2021

Table 6 Sales of Cider/Perry by Off-trade vs On-trade: Value 2016-2021

Table 7 Sales of Cider/Perry by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 8 Sales of Cider/Perry by Off-trade vs On-trade: % Value Growth 2016-2021

Table 9 GBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 10 □NBO Company Shares of Cider/Perry: % Total Volume 2017-2021

Table 11 □LBN Brand Shares of Cider/Perry: % Total Volume 2018-2021

Table 12 □Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 13 □Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 14 □Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 15 □Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

ALCOHOLIC DRINKS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

Table 16 Number of On-trade Establishments by Type 2016-2021

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 25 □Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 26 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 27 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 28 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 30 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 32 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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