

Cat Food in the United Arab Emirates

Market Direction | 2022-07-01 | 23 pages | Euromonitor

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Report description:

After record high growth rates in 2020 and 2021, cat food is set to maintain double-digit current value growth in 2022 given the strong cat culture in the United Arab Emirates. Cats were bought and adopted more during the pandemic and the local preference for cats as pets is continuing in 2022. Cats are well regarded in the Islamic faith and are treated well. This is further seen from Dubai Municipality's efforts to treat and neuter stray cats. Dubai Municipality produced a booklet, titled Stray...

Euromonitor International's Cat Food in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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