

Alcoholic Drinks in Croatia

Market Direction | 2022-06-30 | 55 pages | Euromonitor

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Report description:

Alcoholic drinks registered a strong recovery in 2021, after a dismal trading year in 2020, when volume sales fell significantly. The on-trade channel drove this recovery, as footfall increased substantially, supported by higher number of foreign tourists than expected. This growth was seen across all alcoholic drinks. RTDs registered the highest volume growth, though from a small base, with wine registering the lowest volume growth.

Euromonitor International's Alcoholic Drinks in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2022

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