

Alcoholic Drinks in Bosnia and Herzegovina

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Report description:

Alcoholic drinks in Bosnia and Herzegovina showed a much improved performance in 2021, with total volume and current value sales rebounding rapidly from the sharp declines recorded in 2020. This turnaround was driven by a strong recovery in on-trade consumption as people began regularly socialising outside the home once again following the rollout of COVID-19 vaccines and the lifting of most public health restrictions previously imposed to curb the spread of the virus, including lockdown measure...

Euromonitor International's Alcoholic Drinks in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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