

Alcoholic Drinks in Algeria

Market Direction | 2022-06-21 | 46 pages | Euromonitor

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Report description:

Alcoholic drinks recorded a positive performance in 2021, following decline in 2020 when lockdown, home seclusion and store/horeca establishment closures implemented by the government to prevent the spread of COVID-19 impacted consumption. Sales rebounded in 2021 as the easing of restrictions and the reopening of both off- and on-trade outlets made alcoholic drinks accessible again. However, the pandemic severely affected the Algerian economy, leading to reduced consumer spending power. Indeed,...

Euromonitor International's Alcoholic Drinks in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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