

## **Europe Insulated Shipping Packaging Market Research Report 2027**

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### **AVAILABLE LICENSES:**

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### **Report description:**

Europe Insulated Shipping Packaging Market Research Report

#### Market Overview

The demand for insulated shipping packaging is growing significantly in the European market due to the growth in the pharmaceutical, food & beverages, and flowers & plants sectors, and the adoption of smarter cold chain technology. The market growth is mainly driven by the growing demand for packaging solutions in industries, the growth of the e-commerce sector, and the need for maintaining product efficiency. Moreover, the increasing demand in the pharmaceutical industry creates lucrative opportunities for the market players. However, the volatile raw material prices are anticipated to slow the growth of the insulated shipping packaging market.

The Europe insulated shipping packaging market is projected to grow at 7.4% CAGR during the forecast period, 2021-2027. In 2020, the Europe insulated shipping packaging market was dominated by Germany with a 23.7% share, followed by the Spain with a share of 21%. The insulated shipping packaging comprises a combination of materials which have low thermal conductivity and are heat-resistant or poor conductors of heat. It is playing a vital for preventing energy losses during transportation and storage. Thermal insulation serves as a barrier between artifacts of different temperatures, preventing heat transfer. The same idea applies to packaging containers as it does to construction. Insulated packaging is indispensable for the safe transit of biodegradable and highly perishable products, such as pharmaceuticals, food, flower & plants, and others. The purpose of which is to avoid weakening in quality and efficacy.

#### Market Segmentation

The Europe insulated shipping packaging market has been segmented based on shipping type, type, end-use industry, and country. Based on shipping type, the Europe insulated shipping packaging market has been segmented into roadways, railways, airways, and waterways. The Airways segment is expected to grow at the fastest rate during the forecast period. In 2020, the roadways segment held a 32.2% share of the Europe insulated shipping packaging market. Based on type, the Europe insulated shipping packaging market has been segmented into insulated shippers, box and containers, flexible blanket, vaccine bags, wraps, and others. The insulated shippers' segment is expected to grow at the 7.1% during the forecast period. In 2020, the insulated shippers segment held a 36.7% share of the Europe insulated shipping packaging market. Based on end-use, the Europe insulated shipping packaging market has been segmented into pharmaceutical, food & beverages, flowers & plants, and others. The pharmaceutical segment is expected to grow at the fastest rate during the forecast period. In

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2020, the pharmaceutical segment held a share of 49.1% of the Europe insulated shipping packaging market.

#### Regional Analysis

Based on Country, the report on the Europe Insulated Shipping Packaging market has been segmented into UK , Germany ,France, Italy, Russia, Spain, and Rest of Europe

#### Major Players

DS Smith PLC, H Softbox Systems Ltd, EMBALL'ISO, Therapak, Exeltainer, TemperPack, Icertech, TP Solutions, Woolcool, DHL International GmbH, Cold Chain Technologies, Sofrigam, Hydropac Limited, Cryopak, Krautz TEMAX, Sonoco ThermoSafe, Pelican BioThermal LLC, and Polar Thermal Packaging Ltd.

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