

North America Cosmetic Bioactive Ingredients Market Forecast 2022-2030

Market Report | 2022-07-04 | 142 pages | Inkwood Research

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Report description:

KEY FINDINGS

The North America cosmetic bioactive ingredients market is expected to increase with a 5.66% CAGR over the estimated period between 2022 and 2030. The market growth is fuelled by customers' keen interest in sustainable cosmetic & skincare products and the easy availability of bioactive ingredients through online shopping modes.

MARKET INSIGHTS

The North America cosmetic bioactive ingredients market growth analysis encompasses the assessment of Canada and United States. The beauty and cosmetics industry is booming in Canada due to the increase in the usage of different products such as personal care products, beauty products, etc. The markets of hair care, nail care, fragrance, etc., are also rising. The growth of the Canada cosmetic bioactive ingredients is mainly attributed to the increasing adoption of natural ingredients in cosmetic products and the rising number of launches of bioactive ingredients.

Moreover, the increasing research and development activities for advancing bioactive ingredients are anticipated to positively influence the market growth during the forecast period. Besides, social media also plays a key role in influencing the cosmetics market with reviews and strategic marketing across various platforms. The growing popularity of these products on social media also fuels the demand for cosmetic bioactive ingredients.

COMPETITIVE INSIGHTS

Some leading companies operating in the market include DOW, Lubrizol, Ashland, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share
- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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