

Europe Cosmetic Bioactive Ingredients Market Forecast 2022-2030

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Report description:

KEY FINDINGS

The Europe cosmetic bioactive ingredients market is set to accelerate by a 5.59% CAGR during the estimated period between 2022 to 2030. The market growth is propelled by people's inclination toward sustainable & personalized products, the high geriatric population, and natural cosmetics and skincare popularity.

MARKET INSIGHTS

The Europe cosmetic bioactive ingredients market growth assessment entails the evaluation of Spain, Italy, Poland, Germany, United Kingdom, France, and Rest of Europe. In Spain, the use of cosmetic products has also increased over the years. Products such as eye makeup, color cosmetics, facial makeup and lipsticks are popular among Spanish customers. Further, under the personal care segment, personal hygiene and skincare products are majorly used by the customers.

The Italian beauty & cosmetic industry is considered sophisticated and developed, as the products are recognized worldwide for their innovation and quality. Besides, the country has a large domestic fragrances and beauty industry. The most common products the Italian customers use are face care, body care, hygiene products, hair care, and alcoholic perfumery. Moreover, lipsticks, lip glosses, sunscreens, and pigmenting products are also growing in the Italian market.

Furthermore, in Poland, there has been a rise in the sale of cosmetic products due to the easy access to various online channels to purchase the products. People can browse and order the products of their choice, with a wide range and quick availability. There has also been an increase in the purchase of the personal care products such as skincare and hair care products, followed by makeup cosmetics, fragrances and perfumes and toiletries and deodorants.

COMPETITIVE INSIGHTS

Some leading companies operating in the market include BASF, Croda International, Evonik, etc.

Our report offerings include:

- Explore key findings of the overall market
- Strategic breakdown of market dynamics (Drivers, Restraints, Opportunities, Challenges)
- Market forecasts for a minimum of 9 years, along with 3 years of historical data for all segments, sub-segments, and regions
- Market Segmentation caters to a thorough assessment of key segments with their market estimations
- Geographical Analysis: Assessments of the mentioned regions and country-level segments with their market share

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- Key analytics: Porter's Five Forces Analysis, Vendor Landscape, Opportunity Matrix, Key Buying Criteria, etc.
- Competitive landscape is the theoretical explanation of the key companies based on factors, market share, etc.
- Company profiling: A detailed company overview, product/services offered, SCOT analysis, and recent strategic developments

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