

## **MENA Surface Disinfectant Market: MENA Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2022-06-30 | 80 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4395.00
- Enterprise \$7995.00

### **Report description:**

The report on the MENA surface disinfectant market provides qualitative and quantitative analysis for the period from 2022 to 2028. The report predicts the MENA surface disinfectant market to grow with a significant CAGR over the forecast period from 2022-2028. The study on surface disinfectant market covers the analysis of the leading geographies such as Middle East, and North Africa for the period of 2022 to 2028.

The report on surface disinfectant market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the MENA surface disinfectant market over the period of 2022 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the MENA surface disinfectant market over the period of 2022 to 2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

### Report Findings

#### 1) Drivers

- The rising number of infectious diseases will drive market growth.
- Growing hospital infrastructure, as well as increasing awareness of cleanliness, will propel the growth of the market.

#### 2) Restraints

- The rising number of adverse effects of chemical disinfectants will restrain the growth.

#### 3) Opportunities

- Increasing healthcare expenditure and focusing on emerging economies will create growth opportunities.

### Research Methodology

#### A) Primary Research

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The MENA surface disinfectant market is segmented on the basis of composition, end-user, and distribution channel.

#### The MENA Surface Disinfectant Market by Composition

- Hypochlorite
- Alcohols
- Aldehydes
- Peroxide

#### The MENA Surface Disinfectant Market by End-user

- Healthcare
- Hospitality
- Food & Beverage
- Residential

#### The MENA Surface Disinfectant Market by Distribution Channel

- Online
- Offline

#### Company Profiles

The companies covered in the report include

- Metrex Research
- Procter & Gamble, LLC

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- 3M Group
- Steris
- The Clorox Company
- Reckitt Benckiser Group
- Cantel Medical
- Johnson and Johnson
- Sealed Air Corporation
- Carroll Company

What does this Report Deliver?

1. Comprehensive analysis of the MENA countries in the surface disinfectant market.
2. Complete coverage of all the segments in the surface disinfectant market to analyze the trends, developments in the MENA market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the MENA surface disinfectant market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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