

## **Waterborne Coatings Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2022-06-22 | 100 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$5195.00
- Enterprise \$8995.00

### **Report description:**

The report on the global waterborne coatings market provides qualitative and quantitative analysis for the period from 2022 to 2028. The report predicts the global waterborne coatings market to grow with a CAGR of more than 5% over the forecast period from 2022-2028. The study on waterborne coatings market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2022 to 2028.

The report on waterborne coatings market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global waterborne coatings market over the period of 2022 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global waterborne coatings market over the period of 2022 to 2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

### Report Findings

#### 1) Drivers

- Increasing demand for environment-friendly
- Shift in demand from solvent-borne coatings to environment-friendly products

#### 2) Restraints

- The drying and curing time required for waterborne coatings is higher than that for solvent-borne coatings.

#### 3) Opportunities

- Emerging economies are investing significantly in infrastructure development and other long-term projects.

### Research Methodology

#### A) Primary Research

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Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global waterborne coatings market is segmented on the basis of product, and application.

#### The Global Waterborne Coatings Market by Product

- Acrylic Coatings
- Polyester Coatings
- ALKYD Coatings
- EPOXY Coatings
- Polyurethane Coatings
- PTFE Coatings
- PVDF Coatings
- PVDC Coatings
- Others

#### The Global Waterborne Coatings Market by Application

- Building and Construction
- Automotive
- Industrial Wood
- Other End-user Industries

#### Company Profiles

The companies covered in the report include

- Akzo Nobel N.V.

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- Arkema
- AXALTA
- BASF SE
- Benjamin Moore & Co.
- Berger Paints India Limited
- Hempel Group
- Jotun
- Kansai Paint Co., Ltd.
- KCC CORPORATION

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the waterborne coatings market.
2. Complete coverage of all the segments in the waterborne coatings market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global waterborne coatings market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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