

Industrial Coating Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028

Market Report | 2022-06-22 | 100 pages | Infinium Global Research and Consulting Solutions

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Report description:

The report on the global industrial coating market provides qualitative and quantitative analysis for the period from 2022 to 2028. The report predicts the global industrial coating market to grow with a CAGR of over 4% over the forecast period from 2022-2028. The study on industrial coating market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2022 to 2028.

The report on industrial coating market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global industrial coating market over the period of 2022 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global industrial coating market over the period of 2022 to 2028. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

Report Findings

1) Drivers

- Environment-friendly nature
- Stringent EU regulations regarding the reduction of VOC emissions in coating resins and low polluting coating technologies

2) Restraints

- Owing to an increasing number of government regulatory policies, industrial coating producers have to improve their processes to comply with new policies.

3) Opportunities

- China is one of the largest countries, with regard to shipping and shipbuilding. The country has contributed continuously to the growth of powder coatings in the shipbuilding and pipeline sectors.

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Research Methodology

A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

Segment Covered

The global industrial coating market is segmented on the basis of type, technology, and end-user.

The Global Industrial Coating Market by Type

- Epoxy
- Acrylic
- Polyurethane
- Polyester
- Others

The Global Industrial Coating Market by Technology

- Water-borne Coatings
- Solvent-borne Coatings
- Others

The Global Industrial Coating Market by End-user

- General Industrial
- Protective Coatings

Company Profiles

The companies covered in the report include

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- AkzoNobel N.V.
- Axalta Coating Systems
- BASF SE
- Beckers Group
- Chugoku Marine Paints, Ltd
- Hempel A/S
- Jotun
- Kansai Paint Co.,Ltd.
- Nippon Paint
- PPG Industries

What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the industrial coating market.
2. Complete coverage of all the segments in the industrial coating market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global industrial coating market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

Table of Contents:

Table of Content

1. Preface
 - 1.1. Report Description
 - 1.2. Research Methods
 - 1.3. Research Approaches

2. Executive Summary
 - 2.1. Industrial Coating Market Highlights
 - 2.2. Industrial Coating Market Projection
 - 2.3. Industrial Coating Market Regional Highlights

3. Global Industrial Coating Market Overview
 - 3.1. Introduction
 - 3.2. Market Dynamics
 - 3.2.1. Drivers
 - 3.2.2. Restraints
 - 3.2.3. Opportunities
 - 3.3. Analysis of COVID-19 impact on the Industrial Coating Market
 - 3.4. Porter's Five Forces Analysis
 - 3.5. IGR-Growth Matrix Analysis
 - 3.5.1. IGR-Growth Matrix Analysis by Type
 - 3.5.2. IGR-Growth Matrix Analysis by Technology
 - 3.5.3. IGR-Growth Matrix Analysis by End-user
 - 3.5.4. IGR-Growth Matrix Analysis by Region

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3.6. Value Chain Analysis of Industrial Coating Market

4. Industrial Coating Market Macro Indicator Analysis

5. Global Industrial Coating Market by Type

- 5.1. Epoxy
- 5.2. Acrylic
- 5.3. Polyurethane
- 5.4. Polyester
- 5.5. Others

6. Global Industrial Coating Market by Technology

- 6.1. Water-borne Coatings
- 6.2. Solvent-borne Coatings
- 6.3. Others

7. Global Industrial Coating Market by End-user

- 7.1. General Industrial
- 7.2. Protective Coatings

8. Global Industrial Coating Market by Region 2022-2028

- 8.1. North America
 - 8.1.1. North America Industrial Coating Market by Type
 - 8.1.2. North America Industrial Coating Market by Technology
 - 8.1.3. North America Industrial Coating Market by End-user
 - 8.1.4. North America Industrial Coating Market by Country
- 8.2. Europe
 - 8.2.1. Europe Industrial Coating Market by Type
 - 8.2.2. Europe Industrial Coating Market by Technology
 - 8.2.3. Europe Industrial Coating Market by End-user
 - 8.2.4. Europe Industrial Coating Market by Country
- 8.3. Asia-Pacific
 - 8.3.1. Asia-Pacific Industrial Coating Market by Type
 - 8.3.2. Asia-Pacific Industrial Coating Market by Technology
 - 8.3.3. Asia-Pacific Industrial Coating Market by End-user
 - 8.3.4. Asia-Pacific Industrial Coating Market by Country
- 8.4. RoW
 - 8.4.1. RoW Industrial Coating Market by Type
 - 8.4.2. RoW Industrial Coating Market by Technology
 - 8.4.3. RoW Industrial Coating Market by End-user
 - 8.4.4. RoW Industrial Coating Market by Sub-region

9. Company Profiles and Competitive Landscape

- 9.1. Competitive Landscape in the Global Industrial Coating Market
- 9.2. Companies Profiles
 - 9.2.1. AkzoNobel N.V.
 - 9.2.2. Axalta Coating Systems

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- 9.2.3. BASF SE
- 9.2.4. Beckers Group
- 9.2.5. Chugoku Marine Paints, Ltd
- 9.2.6. Hempel A/S
- 9.2.7. Jotun
- 9.2.8. Kansai Paint Co. Ltd.
- 9.2.9. Nippon Paint
- 9.2.10. PPG Industries

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