

## **Exterior Architectural Coating Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2028**

Market Report | 2022-06-22 | 100 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$5195.00
- Enterprise \$8995.00

### **Report description:**

The report on the global exterior architectural coating market provides qualitative and quantitative analysis for the period from 2022 to 2028. The report predicts the global exterior architectural coating market to grow with a CAGR of 4.8% over the forecast period from 2022-2028. The study on exterior architectural coating market covers the analysis of the leading geographies such as North America, Europe, Asia-Pacific, and RoW for the period of 2022 to 2028.

The report on exterior architectural coating market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global exterior architectural coating market over the period of 2022 to 2028. Moreover, the report is a collective presentation of primary and secondary research findings.

Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global exterior architectural coating market over the period of 2022 to 2028. Further, IGR- Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

### Report Findings

#### 1) Drivers

- The shift from solvent borne to water borne coating formulations is anticipated to contribute to the growth

#### 2) Restraints

- Stringent government regulations against the harmful VOCs emitted by certain architectural coatings may hinder the growth of the market

#### 3) Opportunities

- Expansion in application areas of nanocoating creates opportunities for growth

### Research Methodology

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#### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
  2. Internal and External subject matter experts
  3. Professionals and participants from the industry
- Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global exterior architectural coating market is segmented on the basis of product, resin type, application, and technology.

#### The Global Exterior Architectural Coating Market by Product

- Ceramics
- Inks
- Lacquers
- Paints
- Powder Coatings
- Primers
- Varnishes
- Sealers
- Stains

#### The Global Exterior Architectural Coating Market by Resin Type

- Acrylic
- Alkyd
- Epoxy
- Polyurethane
- Polyester
- Urethane
- Others

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## The Global Exterior Architectural Coating Market by Application

- Residential
- Non-residential

## The Global Exterior Architectural Coating Market by Technology

- Solvent Borne
- Water Borne

## Company Profiles

The companies covered in the report include

- PPG Industries
- Asian Paints
- Nippon Paints
- The Sherwin-Williams Company
- Axalta Coatings
- RPM International Inc.
- The Valspar Corporation
- Midwest Industrial Coatings Inc.
- Sumter Coatings
- BASF SE

## What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the exterior architectural coating market.
2. Complete coverage of all the segments in the exterior architectural coating market to analyze the trends, developments in the global market and forecast of market size up to 2028.
3. Comprehensive analysis of the companies operating in the global exterior architectural coating market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

## **Table of Contents:**

### Table of Content

1. Preface
  - 1.1. Report Description
  - 1.2. Research Methods
  - 1.3. Research Approaches
2. Executive Summary
  - 2.1. Exterior Architectural Coating Market Highlights
  - 2.2. Exterior Architectural Coating Market Projection
  - 2.3. Exterior Architectural Coating Market Regional Highlights
3. Global Exterior Architectural Coating Market Overview
  - 3.1. Introduction

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- 3.2. Market Dynamics
  - 3.2.1. Drivers
  - 3.2.2. Restraints
  - 3.2.3. Opportunities
- 3.3. Analysis of COVID-19 impact on the Exterior Architectural Coating Market
- 3.4. Porter's Five Forces Analysis
- 3.5. IGR-Growth Matrix Analysis
  - 3.5.1. IGR-Growth Matrix Analysis by Product
  - 3.5.2. IGR-Growth Matrix Analysis by Resin Type
  - 3.5.3. IGR-Growth Matrix Analysis by Application
  - 3.5.4. IGR-Growth Matrix Analysis by Technology
  - 3.5.5. IGR-Growth Matrix Analysis by Region
- 3.6. Value Chain Analysis of Exterior Architectural Coating Market

#### 4. Exterior Architectural Coating Market Macro Indicator Analysis

#### 5. Global Exterior Architectural Coating Market by Product

- 5.1. Ceramics
- 5.2. Inks
- 5.3. Lacquers
- 5.4. Paints
- 5.5. Powder Coatings
- 5.6. Primers
- 5.7. Varnishes
- 5.8. Sealers
- 5.9. Stains

#### 6. Global Exterior Architectural Coating Market by Resin Type

- 6.1. Acrylic
- 6.2. Alkyd
- 6.3. Epoxy
- 6.4. Polyurethane
- 6.5. Polyester
- 6.6. Urethane
- 6.7. Others

#### 7. Global Exterior Architectural Coating Market by Application

- 7.1. Residential
- 7.2. Non-residential

#### 8. Global Exterior Architectural Coating Market by Technology

- 8.1. Solvent Borne
- 8.2. Water Borne

#### 9. Global Exterior Architectural Coating Market by Region 2022-2028

- 9.1. North America
  - 9.1.1. North America Exterior Architectural Coating Market by Product

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- 9.1.2. North America Exterior Architectural Coating Market by Resin Type
- 9.1.3. North America Exterior Architectural Coating Market by Application
- 9.1.4. North America Exterior Architectural Coating Market by Technology
- 9.1.5. North America Exterior Architectural Coating Market by Country
- 9.2. Europe
  - 9.2.1. Europe Exterior Architectural Coating Market by Product
  - 9.2.2. Europe Exterior Architectural Coating Market by Resin Type
  - 9.2.3. Europe Exterior Architectural Coating Market by Application
  - 9.2.4. Europe Exterior Architectural Coating Market by Technology
  - 9.2.5. Europe Exterior Architectural Coating Market by Country
- 9.3. Asia-Pacific
  - 9.3.1. Asia-Pacific Exterior Architectural Coating Market by Product
  - 9.3.2. Asia-Pacific Exterior Architectural Coating Market by Resin Type
  - 9.3.3. Asia-Pacific Exterior Architectural Coating Market by Application
  - 9.3.4. Asia-Pacific Exterior Architectural Coating Market by Technology
  - 9.3.5. Asia-Pacific Exterior Architectural Coating Market by Country
- 9.4. RoW
  - 9.4.1. RoW Exterior Architectural Coating Market by Product
  - 9.4.2. RoW Exterior Architectural Coating Market by Resin Type
  - 9.4.3. RoW Exterior Architectural Coating Market by Application
  - 9.4.4. RoW Exterior Architectural Coating Market by Technology
  - 9.4.5. RoW Exterior Architectural Coating Market by Sub-region
- 10. Company Profiles and Competitive Landscape
  - 10.1. Competitive Landscape in the Global Exterior Architectural Coating Market
  - 10.2. Companies Profiles
    - 10.2.1. PPG Industries
    - 10.2.2. Asian Paints
    - 10.2.3. Nippon Paints
    - 10.2.4. The Sherwin-Williams Company
    - 10.2.5. Axalta Coatings
    - 10.2.6. RPM International Inc.
    - 10.2.7. The Valspar Corporation
    - 10.2.8. Midwest Industrial Coatings Inc.
    - 10.2.9. Sumter Coatings
    - 10.2.10. BASF SE

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