

Wine in Dominican Republic

Market Direction | 2022-06-24 | 24 pages | Euromonitor

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Report description:

Still wine consumption showed an upbeat rebound in 2021 as Dominicans are opting for wine as it is perceived to be healthier than other high alcohol alternatives, plus it implies a certain social status. Some of the sales shifted back to the on-trade channel as alcoholic restrictions due to COVID-19 were reduced mid-year and then removed by October 2021, and this should continue going forward. The reopening of bars and restaurants, and the resurgence of tourism have significantly benefited on-tr...

Euromonitor International's Wine in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN DOMINICAN REPUBLIC

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Increase in 2021 driven by rising consumer health awareness

E-commerce and social media engagement boost off-trade sales

Sparkling wine and champagne rebound, driven by inbound tourists

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