

## **Wine in Bolivia**

Market Direction | 2022-06-24 | 22 pages | Euromonitor

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### **Report description:**

Wine registered a decline in volume sales for the second year running. This was mainly due to increased smuggling activity, mainly from Argentina. As a consequence of the economic recession caused by the pandemic, neighbouring countries devalued their currencies, while Bolivia has not changed its exchange rate since 2011. This has led to products being comparatively more expensive in Bolivia and has resulted in increased contraband, as smugglers also know they can make a higher profit in Bolivia...

Euromonitor International's Wine in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wine market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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