

Wine in Algeria

Market Direction | 2022-06-21 | 23 pages | Euromonitor

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Report description:

Sales of wine saw a significant decline in volume terms in 2020 due to the lockdown and closure of bars and restaurants as a result of COVID-19, leading to double-digit decline in the on-trade channel. In 2021, given the importance attached to the social and celebratory aspect of wine drinking, the recovery of the category was linked to the lifting of restrictions on the opening of bars/restaurants and on limits on gatherings. Although the per capita consumption of wine was still relatively low...

Euromonitor International's Wine in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wine market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WINE IN ALGERIA

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On-trade value greater than at-home consumption

Local production pushing demand for the most affordable offerings

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