

Wellness: Longevity and the Quest for Healthy Ageing in Asia Pacific

Global Strategy | 2022-06-22 | 36 pages | Euromonitor

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Report description:

Wellness has been identified by Euromonitor International as having the furthest-reaching impact on industries and consumers in the future. This report looks at the link between rising longevity and consumers' search for a healthy life and highlights the potential impact of the behaviour of healthier consumers on consumer goods industries in the years to come through three lenses - nutritional habits, physical wellness and internal balance - to help the reader understand the changing Asia Pacific...

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Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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