

## **The Sherwin-Williams Co. in Home and Garden (World)**

Global Strategy | 2022-06-23 | 35 pages | Euromonitor

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### **Report description:**

The global market leader in home paint, Sherwin-Williams, grew in line with the global market over 2019-2021 as a whole, performing more successfully in 2020 due to investment in e-commerce and fulfilment ahead of the crisis, but then seeing lower growth in 2021, as the market caught up. The company's business model, with a strong direct-to-consumer element, positions it well for inflationary cycles and pushing costs into retail; however, there remains vulnerability, particularly outside the US.

Euromonitor International's The Sherwin-Williams Co. in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home and Garden market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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