

Sunglasses in India

Market Direction | 2022-06-23 | 19 pages | Euromonitor

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Report description:

Sunglasses is a category in which there is a strong dependence on China for imports in terms of both raw materials and finished products. Although the supply chain was heavily impacted during 2020 due to the sudden spread of COVID-19, it started to slowly recover from 2021, as China's COVID-19 situation had started to stabilise. However, with China facing a new wave of COVID-19 in 2022, and the Chinese government remaining set on a zero-COVID policy, resulting in major cities such as Shanghai on...

Euromonitor International's Sunglasses in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Summer of 2022 offers strong opportunity for sunglasses to recover

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