

Spirits in Bolivia

Market Direction | 2022-06-24 | 26 pages | Euromonitor

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Report description:

Spirits registered a decline in volume sales for the second year running, though the decline was not as severe as for wine and beer. The drop in volume sales was mainly due to increased smuggling activity, mainly from Argentina. As a consequence of the economic recession caused by the pandemic, neighbouring countries devalued their currencies, while Bolivia has not changed its exchange rate since 2011. This has led to products being comparatively more expensive in Bolivia and has resulted in inc...

Euromonitor International's Spirits in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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