

Spirits in Algeria

Market Direction | 2022-06-21 | 26 pages | Euromonitor

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Report description:

Total volume sales of spirits witnessed a double-digit decline in total volume terms in 2020. This was largely due to the decline in on-trade sales brought about by the closure of bars, restaurants and other on-trade venues following the outbreak of COVID-19, with disruption to these outlets continuing through most of the year. In 2021, the spirits market bounced back, driven by the lifting of restrictions and reopening of hotels, restaurants and bars. Moreover, increasing celebrations and event...

Euromonitor International's Spirits in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Non Alcoholic Spirits, Other Spirits, Rum, Tequila (and Mezcal), Whiskies, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spirits market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Spirits' volume recovers in 2021 with the lifting of COVID-19 restrictions

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Diageo in top spot thanks to continued demand for leading brands

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Whiskies to lead growth thanks to their better visibility and relative affordability

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