

## **Spectacles in India**

Market Direction | 2022-06-23 | 19 pages | Euromonitor

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### **Report description:**

The pandemic resulted in home seclusion for the Indian population country-wide, and resulted in people increasing their dependence on the internet and digital devices even for basic day-to-day activities such as ordering groceries. This resulted in people spending an increasing amount of time on digital devices for work, shopping, education and socialising, driving higher sales of consumer electronics such as mobiles, tablets and laptops, and a rise in the penetration of internet services. Accor...

Euromonitor International's Spectacles in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Spectacles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Spectacles in India  
Euromonitor International  
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### List Of Contents And Tables

#### SPECTACLES IN INDIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Increased time in front of digital devices benefits demand for blue light lenses

Eyewear players focus on expanding physical store presence as pandemic situation stabilises

Rise in demand for fashionable spectacle frames

##### PROSPECTS AND OPPORTUNITIES

Direct-to-consumer to see strong competition as players go all-out to raise funds

COVID-19 to result in a continued focus by retailers on an omnichannel strategy

Use of augmented reality (AR) technology to make glasses smart

##### CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2017-2022

Table 2 Sales of Spectacles by Category: Value 2017-2022

Table 3 Sales of Spectacles by Category: % Volume Growth 2017-2022

Table 4 Sales of Spectacles by Category: % Value Growth 2017-2022

Table 5 Sales of Spectacle Lenses by Type: % Value 2017-2022

Table 6 NBO Company Shares of Spectacles: % Value 2017-2021

Table 7 LBN Brand Shares of Spectacles: % Value 2018-2021

Table 8 Distribution of Spectacles by Format: % Value 2017-2022

Table 9 Forecast Sales of Spectacles by Category: Volume 2022-2027

Table 10 □Forecast Sales of Spectacles by Category: Value 2022-2027

Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

#### EYEWEAR IN INDIA

##### EXECUTIVE SUMMARY

Eyewear recovers, but supply chain constraints remain

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2017-2022

Table 14 Sales of Eyewear by Category: Value 2017-2022

Table 15 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 16 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Eyewear: % Value 2017-2021

Table 18 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 19 Distribution of Eyewear by Format: % Value 2017-2022

Table 20 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 21 Forecast Sales of Eyewear by Category: Value 2022-2027

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Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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