

Rtds in Dominican Republic

Market Direction | 2022-06-24 | 24 pages | Euromonitor

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Report description:

After a difficult year for RTDs in 2020, total volume sales bounced back in 2021, with a robust recovery in both on-trade and off-trade. The return of socialising fuelled recovery, especially for spirit-based RTDs which were most negatively impacted by the pandemic. RTD beverages are still a small market in the Dominican Republic and much growth potential remains, especially taking into consideration the practicality of these drinks in hot/warm weather. The category is mostly driven by wine-base...

Euromonitor International's RTDs in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Malt-based RTDs, Other RTDs, Spirit-based RTDs, Wine-based RTDs.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTDs market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

RTD sales benefit from the return of socialising, although on-trade's recovery is lower than expected

Home-made sangria drinks weaken RTDs' growth in 2021

Diageo maintains its lead in 2021

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New product development may fuel further growth in the coming years

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