

## **Polishes in Canada**

Market Direction | 2022-06-22 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In 2021, retail value sales of polishes returned to positive growth. After a year of declines in sales, largely due to the effect of the COVID-19 pandemic, polishes started seeing a turnaround in fortunes from the second half of 2021, with the reopening of businesses and schools and the resumption of travel playing a sky role in demand for the key category of shoe polish. As financial worries started to ease consumers started feeling more confident and this benefited sales of polishes. As Canada...

Euromonitor International's Polishes in Canada market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Polishes in Canada  
Euromonitor International  
June 2022

### List Of Contents And Tables

#### POLISHES IN CANADA

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Reopening of the country supports the recovery of polishes

Kiwi shoe polish brand sees growing competition from Moneysworth & Best

Limited innovation dampens consumer interest in the product area

##### PROSPECTS AND OPPORTUNITIES

Changing face of the Canadian workplace could limit demand for shoe polish

Furniture polish set to continue declining as furniture materials change

Floor polish suffering as consumers shun wooden flooring in favour of cheaper and more practical options

##### CATEGORY DATA

Table 1 Sales of Polishes by Category: Value 2016-2021

Table 2 Sales of Polishes by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Polishes: % Value 2017-2021

Table 4 LBN Brand Shares of Polishes: % Value 2018-2021

Table 5 Forecast Sales of Polishes by Category: Value 2021-2026

Table 6 Forecast Sales of Polishes by Category: % Value Growth 2021-2026

CHART 1 Home Care Value Sales Growth Scenarios: 2019-2026

CHART 2 Home Care Impact of Drivers on Value Sales: 2019-2026

#### HOME CARE IN CANADA

##### EXECUTIVE SUMMARY

Home care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for home care?

##### MARKET INDICATORS

Table 7 Households 2016-2021

##### MARKET DATA

Table 8 Sales of Home Care by Category: Value 2016-2021

Table 9 Sales of Home Care by Category: % Value Growth 2016-2021

Table 10 NBO Company Shares of Home Care: % Value 2017-2021

Table 11 LBN Brand Shares of Home Care: % Value 2018-2021

Table 12 Penetration of Private Label in Home Care by Category: % Value 2016-2021

Table 13 Distribution of Home Care by Format: % Value 2016-2021

Table 14 Distribution of Home Care by Format and Category: % Value 2021

Table 15 Forecast Sales of Home Care by Category: Value 2021-2026

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2021-2026

##### DISCLAIMER

##### SOURCES

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



## Polishes in Canada

Market Direction | 2022-06-22 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-10"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com