

Pet Products in the Netherlands

Market Direction | 2022-06-24 | 25 pages | Euromonitor

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Report description:

After a relatively sharp rise in the Netherlands in 2020 and 2021, the pet population is expected to stabilise from 2022. As the threat of the pandemic and related restrictions continue to ease and consumers return to the workplace and social norms, the demand for new pets is likely to slow. Nevertheless, the pet humanisation trend continues to ensure healthy demand and retail current value growth for pet products, with owners keen to ensure the health and wellbeing of their pet companions.

Euromonitor International's Pet Products in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Products in the Netherlands
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List Of Contents And Tables

PET PRODUCTS IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pet products continues to pique the interest of owners despite the return to work and social norms

More sophisticated strategies enhance seasonal offerings

Wider ranges of products and services to cater to a growing consumer base

PROSPECTS AND OPPORTUNITIES

Sustainability trend set to continue to penetrate pet products

Pet population growth and humanisation trend to underpin innovation

Health and wellness trend expected to stimulate company activity

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2017-2022

Table 2 Sales of Pet Products by Category: % Value Growth 2017-2022

Table 3 Sales of Pet Healthcare by Type: % Value 2017-2022

Table 4 Sales of Other Pet Products by Type: % Value 2017-2022

Table 5 NBO Company Shares of Pet Products: % Value 2017-2021

Table 6 LBN Brand Shares of Pet Products: % Value 2018-2021

Table 7 Distribution of Pet Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Pet Products by Category: Value 2022-2027

Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

PET CARE IN THE NETHERLANDS

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2017-2022

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2017-2022

Table 12 Sales of Pet Care by Category: Value 2017-2022

Table 13 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 14 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Pet Food: % Value 2017-2021

Table 16 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 19 □ Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 20 □ Distribution of Pet Care by Format: % Value 2017-2022

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Table 21 □Distribution of Pet Care by Format and Category: % Value 2022
Table 22 □Distribution of Dog and Cat Food by Format: % Value 2017-2022
Table 23 □Distribution of Dog and Cat Food by Format and Category: % Value 2022
Table 24 □Forecast Sales of Pet Food by Category: Volume 2022-2027
Table 25 □Forecast Sales of Pet Care by Category: Value 2022-2027
Table 26 □Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027
Table 27 □Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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