

Pet Products in Sweden

Market Direction | 2022-06-20 | 23 pages | Euromonitor

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Report description:

Pet products continues to perform well in 2022 although value growth is slower than that witnessed in 2021, when the COVID-19 pandemic led to a dramatic surge in demand. Demand for pet accessory remains healthy in 2022 in a similar vein to the treat category as a way to pamper your pet. Pet owners are willing to invest more in pet activities and better care buying not only toys but puzzles and slow feeders for improved satiety and mental activation. For dogs there has been an increase in clothin...

Euromonitor International's Pet Products in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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