

Pet Products in Slovakia

Market Direction | 2022-06-21 | 24 pages | Euromonitor

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Report description:

Rising unit prices will be one of the main drivers for the value growth in pet products during 2022. Retailers are having to increase prices to cope with growing production costs, commodity prices, and more expensive logistics and distribution costs. However, the steep inflation will damage volume sales, as, unlike pet food, some pet products are considered non-essential. This means that consumers can cut back on their spending. For example, whilst the value sales of pet accessories will benefit...

Euromonitor International's Pet Products in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pet owners prioritise their pets' wellbeing with investments in pet healthcare but cut back on non-essential items

Tatrapet retains lead but loses share due to limited marketing

Growing urban cat population boosts demand for cat training toys

PROSPECTS AND OPPORTUNITIES

Sustainable pet products expected to become increasingly popular

Shift to e-commerce will continue as consumers explore their online options

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