

Pet Products in Greece

Market Direction | 2022-06-21 | 22 pages | Euromonitor

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Report description:

In 2022, demand for pet products continued to rise as consumers purchased toys, accessories, cages and beauty products for their cats. Despite inflationary pressures, stable disposable incomes combined with more time at home has raised the propensity to buy more pet products. Moreover, the extra time spent with pets at home during the pandemic made consumers appreciate their pets and better understand their needs. The volume of pet products consumed has risen, whilst current value growth registe...

Euromonitor International's Pet Products in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
June 2022

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