

Pet Care in the Netherlands

Market Direction | 2022-06-24 | 56 pages | Euromonitor

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Report description:

Pet populations, especially of dogs and cats, remained on an upward trajectory in 2021, as people continued to spend more time at home due to Coronavirus (COVID-19) restrictions. Pet populations are set to continue to rise across categories in 2022, thereby pushing demand for pet food and products. Pet bonding and humanisation, and natural and sustainability trends and channel shifts to supermarkets and e-commerce, which were enhanced by the COVID-19 pandemic, are expected to prove robust over 2...

Euromonitor International's Pet Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Healthier and more sustainable choices increasingly litter assortments
Kiezebrink pushes raw food trend in dog food

PROSPECTS AND OPPORTUNITIES

Value over volume growth as more owners look to pamper their dogs
Smaller carbon footprint to drive product and packaging developments
Supermarkets set to continue to lure dog owners with assortments and convenience

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Vitakraft leverages strong distribution and a wide and sophisticated offer to stay ahead of the field

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