

Pet Care in Sweden

Market Direction | 2022-06-20 | 52 pages | Euromonitor

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Report description:

The Swedish pet population continued to reach new highs in 2021 driven by a substantial increase in dogs and cats, thus providing a strong foundation for the development of pet care in 2022. Pet care in Sweden has moved back to similar growth patterns witnessed before the COVID-19 pandemic, with retail volume and current value growth rising at a lower rate than in 2021. Nonetheless, current value growth remains robust supported by the demand for premium food and treats. New pet owners tend to lo...

Euromonitor International's Pet Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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