

Pet Care in Sweden

Market Direction | 2022-06-20 | 52 pages | Euromonitor

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Report description:

The Swedish pet population continued to reach new highs in 2021 driven by a substantial increase in dogs and cats, thus providing a strong foundation for the development of pet care in 2022. Pet care in Sweden has moved back to similar growth patterns witnessed before the COVID-19 pandemic, with retail volume and current value growth rising at a lower rate than in 2021. Nonetheless, current value growth remains robust supported by the demand for premium food and treats. New pet owners tend to lo...

Euromonitor International's Pet Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Care in Sweden
Euromonitor International
June 2022

List Of Contents And Tables

PET CARE IN SWEDEN

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2017-2022

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2017-2022

Table 3 Sales of Pet Care by Category: Value 2017-2022

Table 4 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 5 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 6 NBO Company Shares of Pet Food: % Value 2017-2021

Table 7 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 10 □ Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 11 □ Distribution of Pet Care by Format: % Value 2017-2022

Table 12 □ Distribution of Pet Care by Format and Category: % Value 2022

Table 13 □ Distribution of Dog and Cat Food by Format: % Value 2017-2022

Table 14 □ Distribution of Dog and Cat Food by Format and Category: % Value 2022

Table 15 □ Forecast Sales of Pet Food by Category: Volume 2022-2027

Table 16 □ Forecast Sales of Pet Care by Category: Value 2022-2027

Table 17 □ Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027

Table 18 □ Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DOG FOOD IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Dog ownership at all-time high driving dog food sales

Focus on premium food

Dental care becomes a niche area

PROSPECTS AND OPPORTUNITIES

Buoyant growth prospects spurs mergers and acquisitions

Senior dog food to become important long term

Local manufacturing and ingredients a selling point for Swedes

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CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2017-2022

Table 20 Dog Population 2017-2022

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2017-2022

CATEGORY DATA

Summary 2 Dog Food by Price Band 2022

Table 22 Sales of Dog Food by Category: Volume 2017-2022

Table 23 Sales of Dog Food by Category: Value 2017-2022

Table 24 Sales of Dog Food by Category: % Volume Growth 2017-2022

Table 25 Sales of Dog Food by Category: % Value Growth 2017-2022

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2017-2022

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2017-2022

Table 28 NBO Company Shares of Dog Food: % Value 2017-2021

Table 29 LBN Brand Shares of Dog Food: % Value 2018-2021

Table 30 LBN Brand Shares of Dog Treats and Mixers: % Value 2018-2021

Table 31 Distribution of Dog Food by Format: % Value 2017-2022

Table 32 Forecast Sales of Dog Food by Category: Volume 2022-2027

Table 33 Forecast Sales of Dog Food by Category: Value 2022-2027

Table 34 Forecast Sales of Dog Food by Category: % Volume Growth 2022-2027

Table 35 Forecast Sales of Dog Food by Category: % Value Growth 2022-2027

CAT FOOD IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Solid growth in cat food as ownership rises

Domestic producers and products with local ingredients continue to gain interest

Owners want to pamper their cats with treats

PROSPECTS AND OPPORTUNITIES

Large cat breed to remain popular in Sweden

Cat food formulated for sterilised cats to become standard

Premium segment is driving cat food sales growth

CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2017-2022

Table 37 Cat Population 2017-2022

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2017-2022

CATEGORY DATA

Summary 3 Cat Food by Price Band 2022

Table 39 Sales of Cat Food by Category: Volume 2017-2022

Table 40 Sales of Cat Food by Category: Value 2017-2022

Table 41 Sales of Cat Food by Category: % Volume Growth 2017-2022

Table 42 Sales of Cat Food by Category: % Value Growth 2017-2022

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2017-2022

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2017-2022

Table 45 NBO Company Shares of Cat Food: % Value 2017-2021

Table 46 LBN Brand Shares of Cat Food: % Value 2018-2021

Table 47 LBN Brand Shares of Cat Treats and Mixers: % Value 2018-2021

Table 48 Distribution of Cat Food by Format: % Value 2017-2022

Table 49 Forecast Sales of Cat Food by Category: Volume 2022-2027

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Table 50 □Forecast Sales of Cat Food by Category: Value 2022-2027

Table 51 □Forecast Sales of Cat Food by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Cat Food by Category: % Value Growth 2022-2027

OTHER PET FOOD IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Treats increasingly common in small animal food

Small animal owners focus on natural and health benefits

Dogman AB continues to lead in small animal food

PROSPECTS AND OPPORTUNITIES

Insect use in small animal feed to become more common

Growing reptile population is unlikely to boost category sales

Shrinking small animal population to hinder sales growth prospects

CATEGORY INDICATORS

Table 53 Other Pet Population 2017-2022

CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2017-2022

Table 55 Sales of Other Pet Food by Category: Value 2017-2022

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2017-2022

Table 57 Sales of Other Pet Food by Category: % Value Growth 2017-2022

Table 58 LBN Brand Shares of Bird Food: % Value 2018-2021

Table 59 LBN Brand Shares of Fish Food: % Value 2018-2021

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2018-2021

Table 61 Distribution of Other Pet Food by Format: % Value 2017-2022

Table 62 □Forecast Sales of Other Pet Food by Category: Volume 2022-2027

Table 63 □Forecast Sales of Other Pet Food by Category: Value 2022-2027

Table 64 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2022-2027

Table 65 □Forecast Sales of Other Pet Food by Category: % Value Growth 2022-2027

PET PRODUCTS IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pet pampering and protection boosts accessories

Humanisation trend extends into veterinary care

Cat litter follows premiumisation trend

PROSPECTS AND OPPORTUNITIES

Shipping delays and higher costs logistics put upward pressure on prices

E-commerce taking retail share from veterinary clinics

Behaviour-adjusting supplements gain popularity

CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2017-2022

Table 67 Sales of Pet Products by Category: % Value Growth 2017-2022

Table 68 Sales of Pet Healthcare by Type: % Value 2017-2022

Table 69 Sales of Other Pet Products by Type: % Value 2017-2022

Table 70 NBO Company Shares of Pet Products: % Value 2017-2021

Table 71 LBN Brand Shares of Pet Products: % Value 2018-2021

Table 72 Distribution of Pet Products by Format: % Value 2017-2022

Table 73 Forecast Sales of Pet Products by Category: Value 2022-2027

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Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

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