

Pet Care in Slovakia

Market Direction | 2022-06-21 | 56 pages | Euromonitor

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Report description:

Pet care in Slovakia will continue to enjoy healthy value sales growth in 2022 thanks to the stable pet population and rising average prices. Unit prices have been driven up due to strong inflationary pressures from rising commodity prices and logistics costs, which have been passed onto consumers by retailers. With consumers also facing a rising cost of living and a reduction in purchasing power, many Slovak pet owners have needed to downgrade their pet food choices towards more affordable prod...

Euromonitor International's Pet Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mars retains lead but could face competition from new entrant Tauris

Knowledgeable sales associates are seen as vital for supporting premium sales

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Wet dog food to drive sales thanks to its higher quality, nutritional image

Premium options to rise in demand alongside the humanisation trend

Locally sourced artisanal dog food expected to gain popularity as players promote their unique formulations

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