

Pet Care in Slovakia

Market Direction | 2022-06-21 | 56 pages | Euromonitor

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Report description:

Pet care in Slovakia will continue to enjoy healthy value sales growth in 2022 thanks to the stable pet population and rising average prices. Unit prices have been driven up due to strong inflationary pressures from rising commodity prices and logistics costs, which have been passed onto consumers by retailers. With consumers also facing a rising cost of living and a reduction in purchasing power, many Slovak pet owners have needed to downgrade their pet food choices towards more affordable prod...

Euromonitor International's Pet Care in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Care in Slovakia
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List Of Contents And Tables

PET CARE IN SLOVAKIA

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 1 Pet Populations 2017-2022

MARKET DATA

Table 2 Sales of Pet Food by Category: Volume 2017-2022

Table 3 Sales of Pet Care by Category: Value 2017-2022

Table 4 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 5 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 6 NBO Company Shares of Pet Food: % Value 2017-2021

Table 7 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 10 □Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 11 □Distribution of Pet Care by Format: % Value 2017-2022

Table 12 □Distribution of Pet Care by Format and Category: % Value 2022

Table 13 □Distribution of Dog and Cat Food by Format: % Value 2017-2022

Table 14 □Distribution of Dog and Cat Food by Format and Category: % Value 2022

Table 15 □Forecast Sales of Pet Food by Category: Volume 2022-2027

Table 16 □Forecast Sales of Pet Care by Category: Value 2022-2027

Table 17 □Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027

Table 18 □Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

DOG FOOD IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Despite rising prices, many consumers continue to seek higher-quality, healthy dog food for their pets

Mars retains lead but could face competition from new entrant Tauris

Knowledgeable sales associates are seen as vital for supporting premium sales

PROSPECTS AND OPPORTUNITIES

Wet dog food to drive sales thanks to its higher quality, nutritional image

Premium options to rise in demand alongside the humanisation trend

Locally sourced artisanal dog food expected to gain popularity as players promote their unique formulations

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CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2017-2022

Table 20 Dog Population 2017-2022

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2017-2022

CATEGORY DATA

Summary 2 Dog Food by Price Band 2022

Table 22 Sales of Dog Food by Category: Volume 2017-2022

Table 23 Sales of Dog Food by Category: Value 2017-2022

Table 24 Sales of Dog Food by Category: % Volume Growth 2017-2022

Table 25 Sales of Dog Food by Category: % Value Growth 2017-2022

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2017-2022

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2017-2022

Table 28 □NBO Company Shares of Dog Food: % Value 2017-2021

Table 29 □LBN Brand Shares of Dog Food: % Value 2018-2021

Table 30 □LBN Brand Shares of Dog Treats and Mixers: % Value 2018-2021

Table 31 □Distribution of Dog Food by Format: % Value 2017-2022

Table 32 □Forecast Sales of Dog Food by Category: Volume 2022-2027

Table 33 □Forecast Sales of Dog Food by Category: Value 2022-2027

Table 34 □Forecast Sales of Dog Food by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Dog Food by Category: % Value Growth 2022-2027

CAT FOOD IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased urban cat ownership continues to stimulate sales of cat food

Cat treats and mixers to see fastest growth thanks to increased desire to train and pamper pets

Polarisation of spending reduces Mars' control of the category share

PROSPECTS AND OPPORTUNITIES

Premiumisation trend to return as inflationary effects reduce

Sustainability to be a key influencer in formulations, processes, and packaging

Widening distribution of local brands will boost consumers interest and share

CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2017-2022

Table 37 Cat Population 2017-2022

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2017-2022

CATEGORY DATA

Summary 3 Cat Food by Price Band 2022

Table 39 Sales of Cat Food by Category: Volume 2017-2022

Table 40 Sales of Cat Food by Category: Value 2017-2022

Table 41 Sales of Cat Food by Category: % Volume Growth 2017-2022

Table 42 Sales of Cat Food by Category: % Value Growth 2017-2022

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2017-2022

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2017-2022

Table 45 □NBO Company Shares of Cat Food: % Value 2017-2021

Table 46 □LBN Brand Shares of Cat Food: % Value 2018-2021

Table 47 □LBN Brand Shares of Cat Treats and Mixers: % Value 2018-2021

Table 48 □Distribution of Cat Food by Format: % Value 2017-2022

Table 49 □Forecast Sales of Cat Food by Category: Volume 2022-2027

Table 50 □Forecast Sales of Cat Food by Category: Value 2022-2027

Table 51 □Forecast Sales of Cat Food by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Cat Food by Category: % Value Growth 2022-2027

OTHER PET FOOD IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Higher pet ownership supports sales of other pet food

Product launches take off as consumers return to stores

Domestic players partner with veterinarians to boost consumer trust in products

PROSPECTS AND OPPORTUNITIES

Consumers seek more natural, specific food for their pets

Smaller pet retailers to increasingly turn digital as consumers seek special online discounts and the convenience of home delivery

Players to commit to sustainability in manufacturing processes and packaging

CATEGORY INDICATORS

Table 53 Other Pet Population 2017-2022

CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2017-2022

Table 55 Sales of Other Pet Food by Category: Value 2017-2022

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2017-2022

Table 57 Sales of Other Pet Food by Category: % Value Growth 2017-2022

Table 58 LBN Brand Shares of Bird Food: % Value 2018-2021

Table 59 LBN Brand Shares of Fish Food: % Value 2018-2021

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2018-2021

Table 61 Distribution of Other Pet Food by Format: % Value 2017-2022

Table 62 □Forecast Sales of Other Pet Food by Category: Volume 2022-2027

Table 63 □Forecast Sales of Other Pet Food by Category: Value 2022-2027

Table 64 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2022-2027

Table 65 □Forecast Sales of Other Pet Food by Category: % Value Growth 2022-2027

PET PRODUCTS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pet owners prioritise their pets' wellbeing with investments in pet healthcare but cut back on non-essential items

Tatrapet retains lead but loses share due to limited marketing

Growing urban cat population boosts demand for cat training toys

PROSPECTS AND OPPORTUNITIES

Sustainable pet products expected to become increasingly popular

Shift to e-commerce will continue as consumers explore their online options

Pet wearables to gain popularity, especially under the influence of more affordable options from foreign online players

CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2017-2022

Table 67 Sales of Pet Products by Category: % Value Growth 2017-2022

Table 68 Sales of Pet Healthcare by Type: % Value 2017-2022

Table 69 Sales of Other Pet Products by Type: % Value 2017-2022

Table 70 NBO Company Shares of Pet Products: % Value 2017-2021

Table 71 LBN Brand Shares of Pet Products: % Value 2018-2021

Table 72 Distribution of Pet Products by Format: % Value 2017-2022

Table 73 Forecast Sales of Pet Products by Category: Value 2022-2027

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Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

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